THE FUNNEL VAULT · FUNNEL 1 OF 5 (WEALTH / LIVING)

Vault Funnel #1: Cheap Meals on a Budget ($50/Week Meal System)

Complete Product Guide + Sales Page Copy + Upsell Stack + 10 Emails + 3 Ad Hooks

Funnel Overview & Offer Stack

- **Front-End ($17):** The $50/Week Batch-Cooking Blueprint + 4 Weekly Printable Grocery Lists
- **Bump 1 ($17):** 50 15-Minute Pantry Staples Recipe Cards
- **Bump 2 ($9):** Freezer Inventory & Zero-Waste Tracker
- **Upsell 1 ($67):** The 12-Month Seasonal Slow-Cooker & Instant Pot Vault
- **Upsell 2 ($97):** Family Bulk-Buying & Meal-Prep System

Front-End Product Content: The 21 Core Batch Recipes & Shopping Matrix

Includes the complete 4-week rotational shopping list built around high-protein, low-cost staples (eggs, oats, rice, dried/canned beans, whole chickens, frozen vegetables, seasonal produce) with exact gram/ounce quantities and batch-prep instructions for Sunday afternoon.

Sales Page Copy, 10 Email Sequences & 3 Ad Hooks Included

Headline: "*Cut Your Weekly Grocery Bill in Half Without Eating Ramen: The 2-Hour Sunday Batch-Cooking Blueprint.*"