IMPLEMENTATION GUIDE · STEP-BY-STEP

The Afternoon Rebrand & systeme.io / GHL Import Guide

Step-by-step instructions to customize, import, and wire your Plug-In Funnel in under 3 hours.

Step 1: Rebrand the Product in 45 Minutes

1. Open `01-Stoic-Morning-Ritual-Ebook-Editable.docx` in Microsoft Word or Google Docs.
2. Choose your pen name or brand name (e.g., "*IronMind Press*", "*Aurelius Daily*", or your own name) and replace the header/footer attribution.
3. Export as PDF (`File → Save as PDF`) and upload to your Google Drive, Dropbox, or systeme.io file storage.

Step 2: Import or Upload the Funnel Pages (45 Minutes)

- **Option A (systeme.io Free Account):** Create a free account at systeme.io, create a new Sales Funnel, and paste the headlines, body copy, and HTML blocks from the `Stoic-Morning-Ritual-HTML-Funnel/` folder.
- **Option B (GoHighLevel / Static Host):** Upload the included clean HTML files (`sales-page.html` , `upsell-1.html` , `upsell-2.html` , `thank-you.html` , `style.css`) directly to Netlify Drop, Vercel, Cloudflare Pages, or a GHL Custom HTML block.

Step 3: Connect Stripe / PayPal & Load the 10 Emails (45 Minutes)

1. Create your $27 Front-End price point, $27 Order Bump, $97 Upsell 1, and $197 Upsell 2 in Stripe Payment Links, WarriorPlus, or systeme.io.
2. Copy and paste the 8 post-purchase emails and 2 abandoned-cart emails from `06-Stoic-Morning-Ritual-10-Emails-And-3-Ads.pdf` into your email automation campaign.
3. Run a $1 test purchase to verify your buyer lands on the thank-you page and receives Email #1.