TubeOperator AI

Sponsorship Outreach Kit & Brand Deal Rate Cards

Word-For-Word Brand Pitch Templates, Media Kits, and CPM Rate Benchmarks

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Monetization & Sponsorship Outreach Playbook

How to secure $500 to $2,500 dedicated sponsorships and high-paying affiliate partnerships before reaching 50,000 subscribers.

1. Direct Brand Deal Rate Card Benchmarks

Monthly Channel Views	60-Second Mid-Roll Slot	Dedicated Sponsored Video
25,000 - 50,000 views	$400 - $750	$1,000 - $1,800
50,000 - 100,000 views	$800 - $1,500	$2,000 - $3,500
100,000 - 250,000 views	$1,600 - $3,200	$4,000 - $7,500
250,000+ views	$3,500 - $6,000+	$8,000 - $15,000+

2. Word-For-Word Sponsor Pitch Email

Cold Brand Outreach Template

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Subject: Partnership inquiry: [Channel Name] x [Brand] ([Monthly Views] views in [Niche])

Hi [Name or Marketing Team],

I produce [Channel Name], a dedicated YouTube publication focused on [Niche] reaching [Monthly Views] monthly viewers (primarily tier-1 US/UK professionals aged 25-45).

We recently covered [Related Topic], which drove [View Count] views with an average watch time of [Minutes].

Our audience frequently asks for trusted solutions in the [Problem Solved] space. I believe a 60-second integrated mid-roll sponsorship featuring [Brand Name] would be a natural, high-converting fit for an upcoming deep-dive video on [Upcoming Video Topic].

Are you open to reviewing our media kit and testing a dedicated integration next month?

Best regards,
Executive Producer, [Channel Name]
[Channel Link]
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